

The Blue Report

Issue #05

Bryant & Stratton College Associate Newsletter

Winter 2026



Belonging & Engagement Committee

Richmond On The Move

College Overall Data

The Blue Report

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Winter 2026

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Message From Senior Leadership

Dear Associates,

We are excited to welcome the Middle States Commission on Higher Education (MSCHE) peer review team to our Amherst Campus in Buffalo from March 22–25, 2026. This visit represents a meaningful opportunity to showcase our College's commitment to serving as a Champion of Students. After two and a half years of thoughtful preparation, collaboration, and comprehensive self-evaluation, we are proud of the Self-Study we have produced and the reflection it represents. This document is the collective work of our entire College community, and we are very proud of it.

There is a strong and positive momentum across our College. More than a year into our 2025–2028 Strategic Plan, we are pleased to share the incredible progress we are making together toward our goals. Because of your efforts, we have achieved the highest overall student retention on record for the winter term and now have over 17,000 students enrolled at the College.

Academic Excellence is one of our strategic goals, but it is your commitment that transforms that goal into outcomes for our students. Behind every one of these metrics is a student whose life trajectory is changing! Thank you!

In addition to student success, we are proud to report that associate retention is at its highest level in over a decade. This speaks to the supportive, mission-driven culture you continue to foster. To further strengthen our workplace environment, we are launching the Belonging and Engagement Committee (BEC) and look forward to sharing additional details soon.

You Spoke. We Listened: 2026 Benefits

Thank you to everyone who participated in the recent All-Associate Survey. Our response rate was over 61%! Your feedback informed important decisions regarding our benefits:

- **Medical Premiums:** The College will absorb 100% of the increase in medical premiums. There will be no increase in associate medical plan costs.
- **401(k) Contributions:** In addition to the ongoing 75% employer match, the Board has approved an additional one-time 25% employer matching contribution (up to the first 5% of compensation).

These actions reflect our commitment to listening and responding in meaningful ways.

As we prepare to host the MSCHE team, we are confident in the story our results tell: one of progress, purpose, and people who care deeply about our students' success. Thank you for the energy, respect, and passion you bring every day.

With sincere appreciation,
Senior Leadership Team



The Belonging & Engagement Committee (BEC)



Welcome to 2026 and the introduction of a new college-wide committee.

We are stepping into a new year and a new chapter with the introduction of **The Belonging & Engagement Committee (BEC)**.

This is more than a new committee...it represents the next steps in our commitment to the Champion of Students promise with purposeful actions to continue moving our community forward.

The Committee has been working diligently over the past 8 months to ensure that our conversations move to connections and our awareness moves to actions. Our focus is rooted in two powerful human needs:

- **Belonging:** Feeling valued, respected, and part of something meaningful.
- **Engagement:** Showing up, contributing, and growing through real connection.

Throughout 2026 and early 2027, associate learning will center around emotional intelligence (EI), a skill that enhances how we learn, lead, respect, and live together. When EI guides us, everything changes:

- Conversations deepen.
- Collaboration strengthens.
- Community thrives.

This isn't just about better communication. It's a foundation for trust, empathy, resilience, and authentic relationships across our Bryant & Stratton College community.

As Champions of Students, we're committed to supporting emotional and social growth as much as academic and professional success. We know these work together to build meaningful relationships which is part of what makes our College so special.



The Belonging & Engagement Committee (BEC)



In the months ahead, expect to see:

- Workshops and events that build emotional intelligence and fuel engagement.
- Stories and celebrations that spotlight real moments of belonging.
- Collaborative initiatives that connect campuses, departments, and people in meaningful ways.
- Opportunities to apply to be part of the committee on a 2 or 3-year term basis.

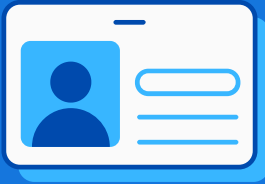
Our belief is simple: belonging isn't assumed but instead is created together. The Belonging & Engagement Committee is focused on further building a community where every student and associate is seen and recognizes their value. When we embrace the uniqueness of others' ideas, perspectives, and backgrounds, we all thrive in both education and the workplace.

So, look for more opportunities to connect, contribute, and help shape what's possible.

The future of Bryant & Stratton College is brighter than ever, and every one of us belongs in it.

Please see the chart below for a peek into plans for upcoming months:

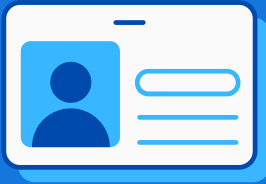
Committee	Outcomes Jan2026 - Jan2027	Timeframe
Associate Engagement Sub Committee	Comprehensive introduction of Emotional Intelligence for associates.	<ol style="list-style-type: none"> 1. Spring 2026 – deliver to Faculty 2. June – deliver to Academic Managers (at the June Meeting) 3. Fall 2026 – deliver to Managers (at Oct Summit) 4. Winter 2027 – deliver to Associates
Communications Sub Committee	Future Blue Reports New Membership December Calendar	<ol style="list-style-type: none"> 1. June 2026 and Nov 2026 2. On going 3. Dec 2026
Student Engagement Sub Committee	Comprehensive introduction of Emotional Intelligence for student audiences.	<ol style="list-style-type: none"> 1. Winter 2026 – Introduction/Assessment 2. Spring 2026 – Application/Assessment 3. Fall 2026 – Behavior/Assessment (final)



Welcome Round-up

Full Time New Hires 09/01/25 to 12/31/25

Galya Abdrakhmanova	Associate Professor	RICHMOND
Faith Amash	Academic Advisor	ALBANY
David Austin	Onl Contact Center Rep	ONLINE
Nicholas Badalamente	Admissions Advisor I	ONLINE
Kevin Barrett	Onl Academic Advisor	ONLINE
Scott Border Jr.	Admissions Advisor I	ONLINE
Abyssinia Braud	FA Advisor	HENRIETTA
Lori Burroughs	Receptionist	PARMA
Jean Cosgriff	Admissions Advisor II	ONLINE
Nicolas Dohre	Recruiting and TRNG Asst	ONLINE
Jamie Dombrowski	Onl Contact Center Rep	ONLINE
Jazmin Dunham	Dean of Instruction	GREECE
Marissa Dyess	Admissions Advisor I	RACINE
Jennifer Evans	ONL Continuing Ed Level 1	ONLINE
Ashley Fulton	Associate Professor	HENRIETTA
Teronica Fults	Associate Professor	GREECE
Kayley Gabel	Online Success Coach	ONLINE
Brian Garland	Associate Professor	RICHMOND
Katherine Gatsos	Associate Professor	SOUTHTOWNS
Jacob Gerren	Learning Center Coord	OLON
Jude Glass	Onl Contact Center Rep	ONLINE
Alyssa Hamm	Onl Contact Center Rep	ONLINE
Aquita Harris	Admissions Advisor II	HAMPTON
Sybille Haut	COMM Relations Manager	RICHMOND
Alliyah Hellner Jackson	Admissions Advisor I	ONLINE
Frank Holubek	Associate Professor	ALBANY
Myriam Jaramillo-Cortez	Admissions Advisor I	WAUWATOSA
Andrew King	Onl Contact Center Rep	ONLINE
Piper Kuemmerlein	Academic Advisor	WAUWATOSA
Katrina Linenfelser	ONL Instructional Coord	ONLINE
Victoria Lopez	Online FA Cust Svc Rep I	ONLINE
Lorraine Lucas	Sr Financial Aid Advisor	RICHMOND
Colette Mack	Dean of Instruction	ALBANY
Erin Malark	Learning Center Coord	ALBANY
Taylor Manley	Admissions Advisor I	BUFFALO
Catherine Maples	Business Office Assistant	RICHMOND
Myriam Marte-Velez	Associate Professor	HENRIETTA



Welcome Round-up

Full Time New Hires 09/01/25 to 12/31/25

Tammy Mathes	Associate Professor	GREECE
Abigail Missiaen	Coach	WAUWATOSA
Louange Mizero	Admin Asst Academics	BUFFALO
Robert O'Connor	Administrative Asst BO	ONLINE
Khaleelah Payne	Online FA Cust Svc Rep I	ONLINE
Elliot Pecora	Admin Asst Academics	GREECE
David Pittman	Coach	SYRACUSE
Steffi Rangel	Onl Contact Center Rep	ONLINE
Kailee Rendon	Associate Professor	WAUWATOSA
Annabelle Roe	Nursing Clinical Coord	VIRGINIA BEACH
Andrew Routt	Market Dir of Admissions	WAUWATOSA
Sara Salah	Career Services Advisor	ONLINE
Matthew Sarach	Onl Contact Center Rep	ONLINE
Jenna Schmalfeldt	Associate Professor	WAUWATOSA
Amy Schnettler-Zak	Associate Professor	SOUTHTOWNS
David Silver	Payroll Administrator	SYSTEM OFFICE
Grace Smith	Onl Contact Center Rep	ONLINE
Dana Such	Associate Professor	RICHMOND
Kareema Wallace	Onl Contact Center Rep	ONLINE
Esther Watson	Online FA Cust Svc Rep I	ONLINE
Samson Weinberg	Administrative Assistant	HENRIETTA
Courtney Wiest	Online FA Cust Svc Rep I	ONLINE
Sidney Wilcox	Onl Contact Center Rep	ONLINE
Cassidy Wirth	Onl Academic Advisor	ONLINE
Emily Wirth	Academic Advisor	AMHERST



Milestone Anniversaries

5+ Years of Service

09/01/25 to 12/31/25



To all our celebrating associates: Thank you for choosing B&SC as the place to grow your career. Your contributions make a difference every day and we're proud to have you as part of our B&SC family. Please join us in congratulating these associates on their milestone anniversaries!

John Chamberlain	ONLINE	5
Kirsten Greenzweig	ONLINE	5
Nicole Beukenkamp	RICHMOND	5
Crystal Duffield	OHIO	5
Jordan Marino	AMHERST	5
MacKenzie Sawyer	ONLINE	5
Andrea Houry	SYSTEM OFFICE	5
Austin Szemacs	OLON	5
Julia Derkovitz	AMHERST	5
Brittany Smith	ONLINE	5
Melissa Stallings	PARMA	5
Joseph Ando	ONLINE	10
Herbert Schultz	SOUTHTOWNS	10
Richard Karns II	AMHERST	10
Reza Lalani Ph.D.	AKRON	10
Amanda Maas	WAUWATOSA	10
Gregory McCoy	PARMA	10
Michele Richardson	RICHMOND	10
Vanessa Solomon	ONLINE	10
Kathleen Olear	SYSTEM OFFICE	15
Delores Adams	OLON	15
Tommi Fredette	ONLINE	15
Jason Lawent	WAUWATOSA	15
Michael Mariani	HENRIETTA	15
William Snelgrove	SYSTEM OFFICE	15
Jordan Curtis	SYRACUSE	15
Milica Dionisos	PARMA	15
Lori Horst	WAUWATOSA	15
Kristi Perillo-Okeke	ONLINE	15
Scott Reimann	BUFFALO	15
Brandon Rudroff	BUFFALO	15
Amy Stockdale	GREECE	20
Ann Shaul	SYSTEM OFFICE	20
Joseph Dudley	SYSTEM OFFICE	20
Rosemarie Donnelly	VIRGINIA BEACH	20
Brandy McDonough	ONLINE	20
Gregory Brandner	WAUWATOSA	25
Skelly Jeffery	GREECE	25
Bethann Verbal	VIRGINIA BEACH	25
Lisa Mason	PARMA	35



Champions' Corner



Maria Gagliano, Admissions Counselor, She wears many hats and does it well!

-Paige Flannery

MauRice Jones, PD, always has time to listen. I appreciate his support.

-Mary Pat Rohde

Amber Wurl is a true champion of students! She always gives 110%!

-Alicia Benoit

Julie, Thanks for always being on top of things in the nursing department.

-Natasha Sanders-Beavers

Sanela Marranca, Finance, for providing excellent support and backup!

-Stephanie Oar

Dr. M. Stallings, Jack of All Trades, is always willing to help.

-Jill Hozvicka

Beth Murphy is such a positive force around campus.

-Mike Adams

Jean Yelen, Online FA Advisor Senior Level II, for your support & recognition of students.

-Katelynn Reynolds



Champions' Corner



Katrina Linenfelser, Online Instructional Coordinator.
Amazing job!

-Kristi Perillo-Okeke

Lisa Kaminski, Nursing Faculty and Lab Coordinator (Solon) created an activity in her 1st semester nursing student classroom. Lisa asked them to write their "why" for being in nursing school on a cardboard grad cap from Etsy. Then Lisa took their group picture. They can hang the grad cap in their room or from their rearview mirror. The grad cap serves as motivation to continue the program journey.

-Debi Erick

CONGRATULATIONS to **Liz Clark**, who earned their Certified Professional Resume Writer (CPRW) certification through the Professional Association of Resume Writers & Career Coaches (PARWCC). WAY TO GO!

-Kim Baker

Elissa Antonopoulos is a welcoming presence at the Liverpool campus. She greets everyone with a warm smile and is a shoulder to cry on when needed. She's a big contributor to student satisfaction!

-Mary Hawkins

Jill Kochheiser, Director of Career Services, used small, simple things that touched the heart of students, built relationships, resulting in increased departmental outcomes. Thanks Jill.

-Bernadette Randolph



Champions' Corner



Jessica Reynolds plays a pivotal role on our admissions team. She consistently goes above and beyond, supporting our department and ensuring that our entire team has what they need! We would be lost without her!

-Melissa Seltzer

I'd like to shout out **Atrenda Aiken** for quickly and efficiently resolving a third party issue that was preventing students important course access during the first few days of the semester!

-Shannon Passalacqua

Big thank you to **CJ, Wanda, Jameson** and the **Richmond FA Team!** Despite being shorthanded and plagued with illnesses, this team really came through for the January start.

-Beth Murphy

Tami Eiklor, Syracuse Market Financial Aid Manager. Tami always goes above and beyond to help other departments and Campuses. I appreciate her adaptability and being a champion of our students!

-Mary Clifton

William Pihl, IT coordinator at Online, was above and beyond in his recent assistance with technology issues. I was impressed with his knowledge, professional demeanor and responsiveness. Kudos!

-Christopher Dale



The Office of Academic Affairs, in conjunction with the Wisconsin Market, is proud to recognize Dr. Lyleth Bustillo (affectionately known as “Dr. B.”), Associate Professor of Nursing, in our Faculty Spotlight!

Since joining the College in 2018, Dr. Bustillo has distinguished herself as a true champion of students and future nurses. Drawing on her passions for music, theatre, and dance, she brings creativity and energy into the classroom, transforming complex clinical concepts into engaging, memorable learning experiences. During a recent observation, Dr. Linda Kihn, Dean of Nursing, noted how Dr. Bustillo used music and song to help students master flexion and extension, followed by an interactive game that reinforced key course terminology. As was memorialized in this observation, the classroom environment was filled with laughter, encouragement, and active participation, offering clear evidence of meaningful student-faculty interaction, reciprocity amongst students, and active learning and engagement.

Grounded in safe nursing practice and intentional NCLEX preparation, Dr. Bustillo sets high expectations while providing the support students need to succeed. Her students consistently praise her engaging teaching style, the depth of learning in her courses, and her unwavering commitment to their growth.

Through innovation, connection, and academic rigor, Dr. Bustillo exemplifies excellence in undergraduate education and the College’s commitment to student success.

Thank you for being a CHAMPION OF STUDENTS!



Brave Enough to Take the Next Step with Donna Buduson, RN

We're pleased to spotlight a B&SC alum whose inspiring journey is a testament to the profound impact our associates make as they champion our students through their greatest triumphs and their toughest challenges.

For nearly two decades, Donna Buduson served patients as an LPN but she always knew she had more to give. Driven by a desire for greater knowledge and impact, she decided to pursue her associate's degree in nursing (ADN) at B&SC in Rochester. Our college's supportive environment, program structure, and commitment to non-trad students made it the right fit for a working nurse.

What Donna could not have anticipated was the challenge that would test her resolve like nothing before: a cancer diagnosis in the middle of her studies. Balancing coursework, clinical hours, and treatment demanded a level of discipline and resilience she described as relentless. There were moments she considered quitting, but she described her purpose as stronger than her pain. Her patients, her family, and the version of herself she was fighting to become kept her moving forward.

She was never alone in the fight. Faculty offered encouragement and flexibility, understanding the realities of a working nurse navigating extraordinary circumstances. Classmates became a second family that studied together, checked in during hard weeks, and celebrated victories along the way.

Donna graduated in April 2025, despite significant challenges. Her education shaped how she faced her illness, transforming her into an informed, assertive patient who understood the science while honoring the emotional weight of her diagnosis. The experience deepened her empathy and reinforced her belief in patient advocacy and holistic care.

Despite significant challenges Donna graduated in April 2025. Her degree has opened professional doors and validated years of experience. It's proof that she is stronger than her circumstances. Reflecting, she is grateful for the struggle because the hardship strengthened her faith in herself.

Her message to anyone facing obstacles is simple and powerful: "You don't have to be fearless, just brave enough to take the next step."

Donna is a Utilization Management Review RN at Toney HealthCare. As she continues her treatment while working full-time, we're impressed with her determination and are proud of all she has accomplished and all she will continue to achieve.

Please see your State Marketing Director or visit [SharePoint](#) for the updated Bobcats Brand Guidelines and new logos!

ALBANY

Albany is set to start its inaugural flag football season this spring under coach **Alaina Lange**. **Micheal Crossman** has been named the new Director of Esports.

OHIO

Detric Hearst and **Greg Thurman** (USCAA Men's Basketball) both surpassed 1,000 career points, solidifying themselves as premier scorers in program history.

Delesha "FeFe" Jackson became the first Women's Basketball player to score 1,000 career points. **Ryann Greenfield** earned USCAA Division I Women's Basketball Player of the Week honors following a triple-double performance (24 pts, 14 reb, 11 ast) at Monroe and a 41-point performance at Syracuse.

SYRACUSE

The Women's Basketball team is ranked No. 6 in USCAA and are bidding for a National Championship run led by **Lanasia Drain**, a 1,000-point scorer. The Men's Basketball team (19-7) ended its season on a 14-game winning streak. The team had multiple 1,000-point scorers in **Matthew Cleveland**, **Justice Carrington**, **Khai Pugh** and **Wayne Longmore**.

Ryan McGee has been hired as Syracuse's Men's Soccer coach while **David Pittman** has been brought on leading the Women's Soccer program.

VIRGINIA

Virginia's Women's Basketball team (23-3) is ranked No. 18 in NJCAA DII Women's Basketball. The Lady Bobcats have won back-to-back conference championships and national tournament appearances.

Virginia has a program-best 18 student athletes qualifying for the Indoor National Championships.

Claude Toukene took over as the Director of Track & Field. Under Toukene's leadership, Virginia is set to launch Cross Country this fall.

WISCONSIN

Bobcats Women's Basketball freshman **Amelia Szczepanski** leads all NJCAA DII averaging 14.7 rebounds per game while also scoring 19.5 points per game.

The Wisconsin's Men's Basketball team finished the regular season 23-7, 15-4 in Region 4. The Bobcats are currently No. 20 in the NJCAA DII Men's Basketball rankings as they enter to playoffs.

Bobcats wrestling will send a program-record six grapplers to the NJCAA National Tournament. **Devan Biersack**, **Zach Clark**, **Isaiah Flores**, and **Ian O'Connor** will represent the men's program, with Clark earning his second career trip to nationals. **Teagan Simpson** and **Sam Meyer** will be the first Women's Wrestlers in program history to qualify for the nationals.

B&SC baseball started 2-0 for the first time in program history sweeping Dakota County Tech playing inside the US Bank Stadium in Minneapolis, MN. Lead by strong starting pitching, **Landon Rayor** had a 12-strikeout performance in Game 1 and **Parker Bleck** followed with 10 strikeouts in Game 2. Sophomore **Bradyn Nelson** also tied the career home run record (12).

Abigail Missiaen was hired as Wisconsin's next Track & Field/Cross Country head coach.

Market Happenings - Albany



B&SC Albany Launches Inaugural Women's Flag Football Season

This spring marks a historic moment for Bryant & Stratton College Albany as the Bobcats proudly introduce their inaugural Women's Flag Football team. With a roster of 12 dedicated student-athletes and their first game set for March, the program is already building excitement on campus and throughout the community.

Leading the way is inaugural Head Coach Alaina Lange, whose championship pedigree and trailblazing impact on the women's football landscape make her the perfect fit to launch the program. A decorated multi-sport athlete and seasoned coach, Lange brings over a decade of coaching experience, a winning mindset, and a passion for empowering female athletes.

As a former NCAA Division II student-athlete at The College of Saint Rose, Lange helped lead her soccer team to multiple NCAA Tournament appearances and an ECAC Championship title. She later transitioned into coaching, earning NYSPHSAA and Section II Class B Coach of the Year honors in 2015 after guiding Schalmont High School to its second State Championship. Her leadership has consistently elevated programs at both the high school and national levels.

Coach Lange has also been a driving force in the growth of women's football. In 2024, she played a key role in launching a girls' flag football program at Catholic Central High School, helping pave the way for a 2025 NYS Section II Class C Championship. Most recently, she served as Wide Receivers and Special Teams Coach for the NY Knockout Women's Tackle Football team, contributing to a WFA Division II playoff run and multiple top-10 national rankings. A four-time WFA All-American and gold medalist with the USA Women's National Tackle Football Team at the 2022 IFAF World Games, Lange brings elite-level experience directly to the Bobcats' sideline.

With 12 student-athletes committed to laying the foundation for the program's future, this first season represents more than just competition: it symbolizes growth, opportunity, and a bold new era for Women's athletics at Bryant & Stratton College Albany. As March approaches, the Bobcats' are preparing not only for their first kickoff but for the start of a legacy.

Market Happenings - Hampton Roads



Tonya Darnell

The Hampton Roads Market is proud to celebrate two exceptional leaders, **Tonya Darnell** and **Elizabeth Santos**, whose recent promotions reflect both professional excellence and a deep, personal commitment to student success at Bryant & Stratton College. Their leadership continues to strengthen our campuses and inspire those around them.

Tonya Darnell has been promoted to Associate Dean of Instruction/Market Director for Student Services for the Hampton and Virginia Beach campuses.

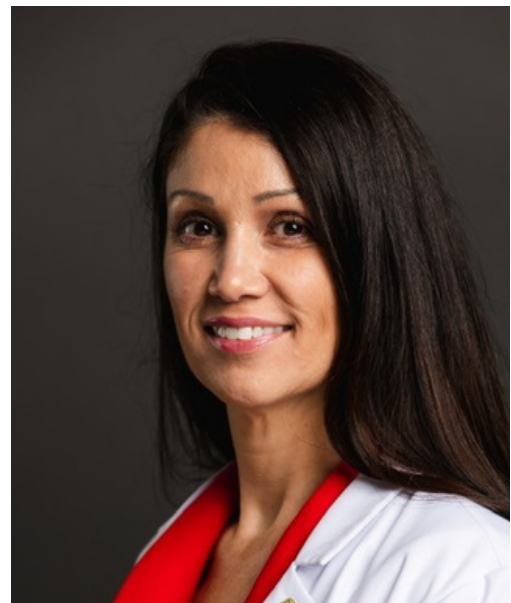
Her 32-year career in higher education began at Bryant & Stratton College, where she has served as Evening Dean for Virginia Beach, Professor of Business & Information Technology across the Hampton, Virginia Beach and Online campuses, Program Director for Hampton, and Admissions Representative in Virginia Beach. Her broad experience provides a comprehensive understanding of the student journey from enrollment through graduation.

Ms. Darnell holds a BS in Business Administration from Florida A & M University, an MBA from Hampton University, and a Doctoral Certificate in Education from Nova Southeastern University. As one graduate shared, “**Ms. Darnell** has kept up with my progress in life and school, and most importantly she believed in me from the start.” This is a testament to her unwavering dedication to being a true Champion of Students and celebrating their persistence and success.

We also celebrate **Elizabeth Santos**, Associate Director of Nursing for the Virginia Beach campus. A transformational nursing leader, **Elizabeth** is known for advancing excellence, innovation, and patient safety in nursing education. She provides strategic oversight of pre-licensure programs, mentors faculty, and fosters a collaborative, evidence-based academic environment grounded in empathy and high standards. Her leadership strengthens curriculum alignment, accreditation readiness, and student outcomes.

Elizabeth holds an MBA (Human Resources), an MSN in Nursing Education, and a BSN, and is board-certified as a Nurse Executive (NE-BC), Nurse Professional Development Specialist (NPD-BC), and Certified Nurse Educator (CNE).

Tonya and **Elizabeth** lead with heart, integrity, and vision. Their promotions are well deserved, and our market is stronger because of their continued service and leadership.



Elizabeth Santos

Market Happenings - Ohio

Medical Assisting Students Strengthen Community Partnership at the Senior Care Expo

The Medical Assisting students proudly participated in the Senior Care Expo in December 2025, sponsored by DAR, a full-service marketing and event planning agency that coordinates numerous community events throughout Northeast Ohio. Students assisted with various event activities and supported community members throughout the day. Building on last year's success, the students will return to the Expo in March to provide blood pressure checks, an opportunity that allows them to apply their clinical skills while serving the community.

In addition to their hands on involvement, the MA program continues to give back. Each year, students select a nonprofit organization to support, and in December 2025 they have chosen The City Mission: Laura's Home as the recipient of their donation. This initiative reinforces their commitment to compassion, service learning, and meaningful community engagement.

The program is proud of the students' dedication to strengthening community ties while gaining valuable real-world experience.



Parma Campus Remodel Update



Phase 1 of our three-phase remodel is officially complete! We absolutely love the new nursing, medical assisting, and biology labs – they are beautiful spaces that will truly enhance hands-on learning. The students are also going to enjoy their new lounge area. We are making progress and are excited to move ahead with Phase 2!

Market Happenings - Richmond



The B&SC Richmond Campus is on the move—and the future has never looked brighter.

As the largest expansion project in the College's history, the new Richmond - Chesterfield Campus will serve as a flagship facility designed to elevate the student experience. The move marks an exciting transition from a 46,000 square-foot space to a spacious 57,000 square-foot campus, which will create more room for innovation, collaboration, and growth.

Students will benefit from a state-of-the-art learning environment featuring up-to-date nursing equipment that prepares them to step confidently into any hospital setting, ready to meet real-world demands from day one. Every classroom will be equipped with ViewSonic TVs to enhance instruction and engagement, ensuring a modern, technology-driven academic experience.

The new campus will also feature a striking all-glass exterior, delivering impressive curb appeal and a contemporary atmosphere. Inside, students will enjoy triple the lounge space, which will create more opportunities to connect, study, and recharge between classes.

Accessibility and convenience are top priorities. The campus will be fully ADA compliant, located on the GRTC bus line for easy public transportation access, and will offer dedicated parking for students and staff.

This move represents more than just a new building: it reflects our bold commitment to growth, innovation, and providing students with the resources they need to succeed. The Richmond - Chesterfield Campus is stepping into the future!

Market Happenings - Rochester



Bryant & Stratton College, WNY/Rochester, Celebrates First CCMA Cohort Through Roswell Park Care Network Partnership

The Rochester market is proud to recognize the first Certified Clinical Medical Assistant (CCMA) training cohort developed in partnership with the Roswell Park Care Network (RPCI). Seven Medical Assistants from across Western New York are currently enrolled in a 13-week program offered through Bryant & Stratton College's Workforce Solutions initiative.

The training was created to support RPCI Medical Assistants as they prepare for the national CCMA certification exam. Participants received faculty-led instruction, program materials, and structured exam-prep support designed to help them build confidence and strengthen their clinical knowledge.

This program emerged in response to RPCI's interest in expanding certification opportunities for its current Medical Assistants and enhancing patient care across its outpatient network. Collaborating directly with employers, the Workforce Solutions team develops training that aligns with the needs of working professionals and supports the region's healthcare workforce.

Graduates from this inaugural cohort will be recognized during a certificate presentation ceremony on April 17 at RPCI Oncology P.C. in Williamsville, New York. The event will celebrate the accomplishments of the first group of participants and highlight the strong partnership between Bryant & Stratton College, Rochester, and the Roswell Park Care Network.

This collaboration reflects the College's ongoing commitment to supporting career advancement for working adults while contributing to workforce development across the Western New York and the Rochester region.

Market Happenings - Syracuse

Career Services: Where Relationships Create Results



Behind every successful graduate is a team that believes in their potential long before they do.

Our Career Services team consistently demonstrates how strong relationships, persistence, and genuine care translate into lifechanging outcomes.

The Syracuse Market is proud to be supported by **Director Shelley Schmidt, Associate Director Beth Gifford, and Advisor Claudia Fradette**, whose dedication and collaboration make a meaningful difference for the students they serve.

In 2025, the Liverpool campus achieved an incredible milestone: a 100% employment rate for graduates. This is a reflection of intentional coaching, followup, and unwavering advocacy for students. Syracuse campus graduates experienced a 15.4% increase in salaries from 2024 to 2025, highlighting the team's focus on career readiness, employer relationships, and salary negotiation education.

The stories behind these numbers are what truly bring the work to life. Nursing graduate Abby Lantingo received continued encouragement, NCLEX support, and interview coaching that ultimately led her to a nursing position she is thriving in today. Maryan Hussein, a Medical Assisting graduate, secured a role in an OB/GYN practice through strong employer partnerships, while Alex Colon transitioned from never having held a career based job to building a successful future in a university healthcare setting.

Equally powerful is the story of Halima Hassan, whose journey demonstrates the team's commitment to understanding students as individuals. Through personalized coaching and skillbuilding, she not only completed her internship successfully but was hired by the same employer.

What makes these successes possible is the trust and collaboration within the Career Services team itself. This "small but mighty" group proves every day that when we work together, our students, and each other, rise.

Market Happenings - Wisconsin

Hybrid Occupational Therapy Assistant Program Reaches Milestone Enrollment:

The Hybrid Occupational Therapy Assistant Program, initiated in Wauwatosa, WI, has hit a significant milestone in enrollment! Our labs are now operating not only in Wauwatosa, but also in Parma, OH (led by Katie McCool), Greece, NY (led by Sara Cook) and the new site in Virginia Beach, VA (led by Taylor Boone). With the arrival of the winter cohort, each lab is successful operating with students one weekend a month, diving deep into the fascinating field of OTA. These leaders, and the expertise and hard work they offer to the Hybrid OTA program, show the collaboration throughout the lab locations.

Senior/Long Term Health Care Event Offers Networking Opportunities:



In November, the Wauwatosa campus welcomed nearly 30 professionals from the elderly services and hospice sectors to our Senior/Long-term Healthcare Networking Breakfast. This event aimed to showcase B&SC's healthcare programs and to gather insights on the ongoing education and training needs within the senior healthcare landscape. As a result of our discussions, we successfully established two new clinical sites and are actively exploring further partnership opportunities.



Home-Grown Excellence: Celebrating Local B&SC Medical Assisting Grads on our Faculty:

In Wisconsin, our Medical Assisting program continues to thrive, thanks to an incredible team of home-grown B&SC graduates working as adjunct faculty. In addition to the other multi skilled members of our department team, these alumnae bring both their hearts and a vast real-world expertise to the classroom.

We're excited to have these B&SC graduates on our teaching staff:

Sephora Beavers, BS HSA, AD MA, CCMA - embodies the most recent full-circle journey from student to clinician to educator.

Dr. Shanita Thomas, PhD, MS, AD MA, CCMA - now serves as an Oncology and Neurology Clinical Research Coordinator alongside her teaching role.

Ms. Bryne Moss-Turner - brings firsthand experience into our healthcare reimbursement & medical office courses.

Ms. Karen Sumlin Gray - a Medical Assistant and a Disabled-Adult-Daycare business owner, with experience as a business analyst and medical records deployment specialist.

In addition, we thank **Carmen Freund (retired)**, our first graduate instructor, former Research Coordinator with the Blood Center of Wisconsin.

What unites this remarkable group is a shared belief that education is about giving back, lifting others up, and preparing the next generation of healthcare professionals to succeed, both in their careers & in their communities.

Market Happenings - WNY



A. Tyshaun Wilson, Ph.D., Dean of Instruction at Bryant & Stratton College's Buffalo Campus, has been named a recipient of the Buffalo Business First 2026 Impact Award. This is a prestigious regional honor which recognizes professionals who champion inclusion, belonging, and meaningful engagement in their workplaces and communities.

Dr. Wilson was among approximately 20 honorees selected from nearly 80 nominations across the Western New York region, recognized at the awards ceremony on February 12, 2026. The Impact Award spotlights individuals whose leadership creates environments where every voice is heard, valued, and respected.

As a dedicated advocate for student success, Dr. Wilson has built a reputation at Bryant & Stratton College for cultivating a campus culture grounded in belonging and academic excellence. His work as Dean of Instruction reflects a deep commitment to not only student learning outcome achievement but also the holistic development of the students and communities he serves.

Dr. Wilson brings an extensive background in education leadership, including experience as a school administrator, professor, and educational consultant with expertise in restorative justice and instructional technology. His career has been defined by a driving belief that every student deserves the space, support, and encouragement to thrive.

"Your time is NOW," Dr. Wilson has said to students. "Education matters — and so do you." The Western New York campuses join the broader Buffalo educational community in celebrating Dr. Wilson's well-deserved recognition as a transformative leader making a lasting regional impact and representing the College's Champion of Students model.

Online Education Update

10,000 Students — A Milestone Worth Celebrating

Certain moments stop us in our tracks; not because the work slows down, but because we suddenly see the distance between where we began and where we now stand. Recently Online Education reached a remarkable milestone: serving 10,000 students.

That number represents far more than enrollment statistics or Qlik reports. It represents 10,000 individual journeys and 10,000 people who made the decision to trust Bryant & Stratton College with their goals, their time, and their futures.

When Online Education began in 1999, reaching 10,000 students felt ambitious and distant. Growth at that scale does not happen by accident. Achieving growth of this magnitude requires consistent focus, steady leadership, and teams who show up every day committed to meaningful work. Dedicated people make that progress possible.

Every admissions conversation, every advising appointment, every faculty connection, every support interaction, and every behind-the-scenes operational improvement has contributed to this milestone. This achievement does not belong to one team alone. Collaboration across functional areas and campuses, aligned around a common purpose of championing the student experience, made this accomplishment possible.

Reaching 10,000 students is not a finish line; the milestone serves as an important marker along the way. The achievement reminds us what is possible when vision is paired with discipline and when talented people rally around a clear mission.

Today we celebrate the dedication, resilience, and commitment that made this achievement possible, and we look ahead with the same focus and determination that brought us here.

System Update

Integrating AI Across Academic Affairs

As Artificial Intelligence (AI) continues to rapidly evolve, the Office of Academic Affairs is excited about how AI is being integrated into the College's strategic priorities, faculty development, curriculum, and course design. The College is committed to preparing students for the future workplace through the responsible and ethical use of AI.

AI has been established as a strategic priority for the College (Strategic Goal 3: Leverage Artificial Intelligence), supported by the creation of an AI Steering Committee and a dedicated SharePoint page. A central emphasis is viewing AI as a "thinking partner," emphasizing critical evaluation of AI-generated output and effective prompting. Faculty and students are encouraged to use AI for brainstorming and drafting while verifying accuracy, protecting data privacy, and recognizing that AI supports, rather than replaces, human judgment.

Faculty development plays a key role in this work. The College is focused on helping faculty better understand AI and model its ethical use to prepare students for workplace expectations. In July 2025, the Faculty Development Managers launched monthly AI panel sessions through the Academic Learning Community. These sessions address timely topics designed to increase faculty confidence with AI, including ethical considerations, lesson planning, workflow efficiency, and connections between educational theory and practice.

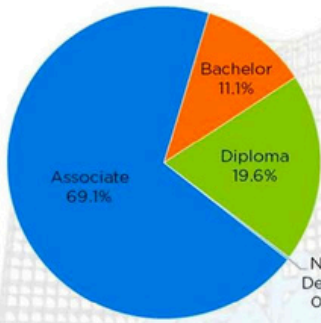
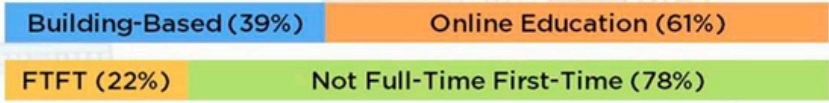
AI's influence also extends across the curriculum. During program review, AI supports alignment with industry expectations, identification of content gaps, and drafting course materials. First-term and career development courses now include AI awareness and workplace applications, building foundational digital literacy and career readiness. Degree programs incorporate AI where appropriate to strengthen real-world application and lifelong learning skills.

In course design, AI-powered tools such as Articulate 360, Canva, Adobe Suite, Blackboard/Anthology, and writing assistants like ChatGPT, Copilot, and Grammarly support content creation, accessibility, assessment development, and interactive learning experiences. The Design Team is also exploring ways AI may help expedite course builds.

AI is a vital part of the College's academic evolution, empowering faculty, enriching curriculum, and preparing students for what's next.

College Overall Data

16,930
Students



Top 5 Programs

- Nursing
- Early Childhood Education
- Medical Reimb. and Coding
- Licensed Practical Nurse
- Human and Social Services

11:1

Student-Faculty Ratio

19:1

Student-Staff Ratio

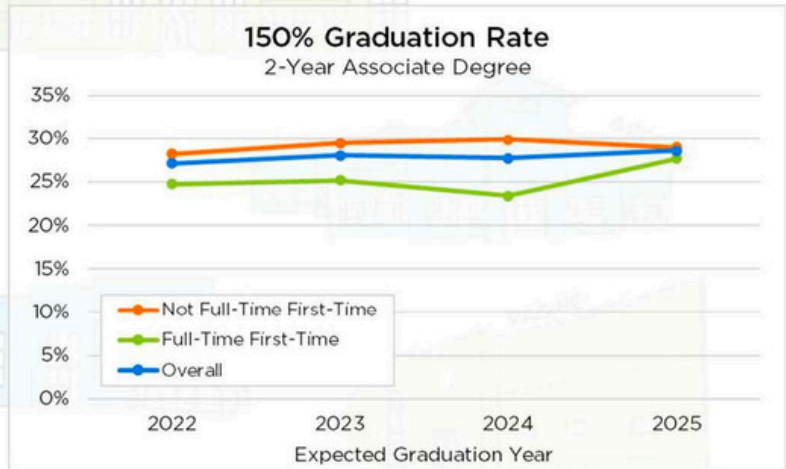
17,826
Completions
in Last 5 Years

3,114

Sections Offered

277

Courses Offered



55.2

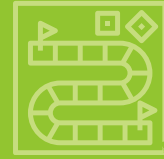
Student Net Promoter Score

(Higher Ed Benchmark = 32.0)

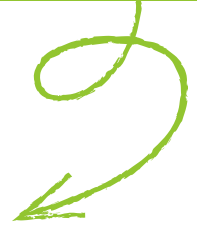
Data based on IPEDS Fall 2025 Cohort (Spring B and Fall A)



B&SC GAMES



Click here to play the
EMOJI QUIZ



SUBMISSIONS



What is the Champions' Corner?

This special section is dedicated to recognizing the notable efforts of our associates who go above and beyond championing our students, supporting our mission, and helping one another succeed. Whether it's a short note of appreciation, or a shout-out for a job well done, the Champions' Corner will spotlight the positivity and dedication within our college community to support student success.

With every issue, associates will have the opportunity to submit shoutouts for their colleagues. We encourage you to share a message of gratitude or an acknowledgment of outstanding work. This is your chance to recognize those who make a difference every day! Submissions can be made through the feedback link provided.

We can't wait to read all the wonderful shout outs that will fill the Champions' Corner.
Let's celebrate the champions among us!

SUBMIT

**SEND US YOUR CHAMPIONS'
CORNER SHOUTOUTS AND BLUE
REPORT FEEDBACK HERE!**